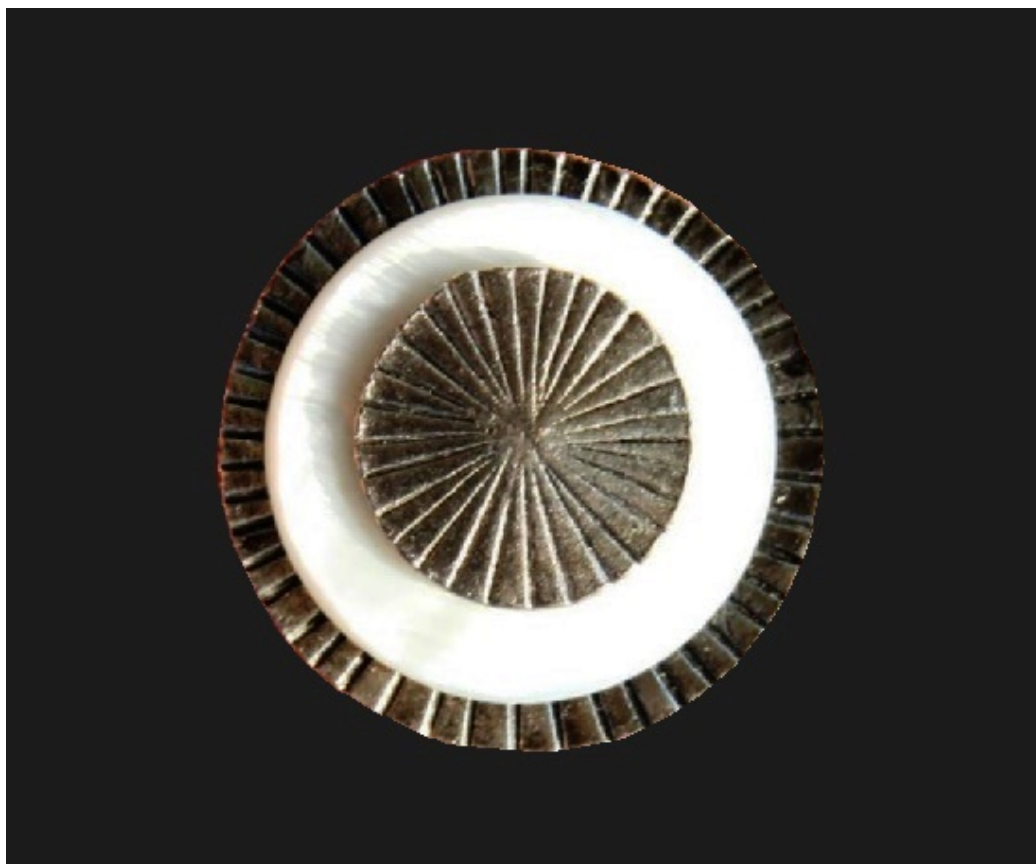


Signed LDADPR vintage costume jewelry

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574 1 minute read



Geometric design round shaped brooch. Silver tone metal, mother-of-pearl. 3 cm. 1980s. Rodier-LDADPR. Signed LDADPR vintage costume jewelry

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Incorporated 21 March 1984, the company “Labora Dermoco Active Dr Pierre Ricaud”, alternatively known as LDADPR, is famous for luxury products and creams to reduce wrinkles. The company began its activity as a retail seller via mail order houses or via the Internet. Its founder, Pierre Ricaud, was a family doctor and godfather of Yves Rocher. Initially, the company specialized in skincare market stagnated in France, but later extended its network of beauty salons in European countries.

In fact, the production of costume jewelry, as part of an advertising campaign took place in the 1980-2000s. The variety of materials and designs amaze. Multi strand bead necklaces, chains, bracelets, charms and pendants, often with semi-precious stones. The materials included silver, gold, metal alloys, leather, resin, plastic, enamel, quartz, mother of pearl, rhinestones, art glass, Swarovski crystals, and natural gemstones. In addition to costume jewelry, the company produced wristwatches.

Noteworthy, LDADPR produced costume jewelry and wristwatches in collaboration with another well-known French brand, Rodier. Accordingly, the markings on most jewelry pieces include the two words “Rodier” and “LDADPR”.

About Rodier, French fashion, perfume and accessories brand for women. Founded in 1848 by Eugène Rodier, the company originally created cashmere, knitwear and woolen clothing. And from the middle of the 20th century, the company began producing pret-a-porter clothing and jewelry. Later, the company began to produce perfumes. To date, Rodier has branded boutiques in more than 20 countries around the world. Jacques Rodier, who began his jewelry designer in 1956, also worked with Chanel.



Multicolor crystal gold tone round pendant. 1980s



Maker's mark

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Butterfly brooch pin. Silver tone, enamel, rhinestones. 1980s



Gold tone leaf branch pendant



Jeweled flower charm



Leaf gold plated brooch. 5cm. 1990s



Leather cord gold tone circles bracelet



Multicolor crystal gold tone round pendant. 1980s



Necklace. Silver tone, art glass, rhinestones. Made by Rodier and LDADPR



Purple lucite silver tone pendant



Round shaped pendant. Purple art glass, gold foil, gold tone alloy



Silver tone charms



Eiffel Tower, handbag, circle charms



Turquoise glass beads silver tone bracelet